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Simonds® Launches Web-Based Employee Training & Certification Program

- *The new online training program, developed for saw operators and supervisors, offers expert instruction on bandsaw usage, productivity, waste reduction, and more –*

Fitchburg, Mass – August 20, 2010 – [Simonds International](http://www.simondsinternational.com), a manufacturer of cutting tools and products for the industrial marketplace, announces its new Web-based training program developed for bandsaw machine operators and supervisors. Scheduled for introduction at the 2010 [IMTS Show](#), the online training program is just one of the new interactive resources offered through Simonds' [Never Yield to Steel](#) micro-site, an online training center designed with customer education in mind. Each training module consists of short, technical training sessions that cover topics such as sawing basics, blade terminology, metallurgy, and problems and solutions. Programs are tailored for apprentice or master level professionals. Additional resources, such as Simonds' online advanced cut calculator tool and online bandsaw catalog, round out the site's offerings.

According to a July 2010 article in [Bloomberg Businessweek](#), manufacturing continues to remain one of the bright spots in the U.S. economic recovery, but a high unemployment rate confirms that there are still fewer employees doing more jobs, working longer hours and juggling more responsibilities. "The call for increased productivity and accountability in the manufacturing arena will continue to grow," said David Miles, vice president of sales and marketing, Simonds International. "We recognized an opportunity to provide our customers with the expert tools and training that will help expand job knowledge and proficiency."

Miles added that the recent shift in the industrial economy has also changed the way employers assess job candidates. "With more sophisticated machining technology coming down the pipeline, on-the-job ability will be more important than ever, and employees who demonstrate increased knowledge, versatility and creativity will be well positioned as employers look to boost productivity and protect capital investments."

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The online certification also benefits supervisors whose primary area of expertise may not be in bandsawing. Simonds' training can help troubleshoot common sawing problems and build an educational portfolio for employees. "The certification helps to build pride in workmanship that helps supervisors train and develop employees for the long-term," says Miles.

Simonds enjoys a long history of offering state-of-the-art bandsaw training programs. For nearly 70 years, its "Little Red Schoolhouse" for distributors, and in-the-field training sessions for end-users, has guided thousands of professionals in the fine art of sawing. "The success of these longstanding programs is an inspiration for our new Web based training programs. More than ever, Simonds is dedicated to delivering service and value beyond the bandsaw blade."

Customers interested in registering for Simonds' online training and certification program can log onto www.neveryieldtosteel.com.

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About Simonds International

Simonds International, founded in 1832, is a leading supplier of cutting tools and related products to the wood, pulp, paper, and metal markets. For more information, call (800) 343-1616 or visit www.simondsinternational.com.